



# ODDSHARK ANNOUNCES INDUSTRY-LEADING SPORTS BETTING SHOW

**FOR IMMEDIATE RELEASE**

**SEPTEMBER 4, 2018**

OddsShark is pleased to announce the launch of Guys & Bets, an industry-leading sports betting show that brings viewers the hottest stories and need-to-know information as they make their picks and look to win big.

Each week, co-hosts Jon Campbell and Andrew Avery, known for their friendly but sometimes heated banter, will give viewers valuable insights through entertaining segments such as “Games of the Week” and “Betting Stat of the Day”.

“I have never seen a more exciting time in my 16 years working in the sports betting industry,” says Jon Campbell, OddsShark’s Sports Analyst. “With the changing laws in the United States, we are seeing more bettors than ever. We want to give them a place where they feel welcome as we help them make informed picks and learn more about betting. It’s going to be a blast.”

The show will kick off this football season with its first episode airing online on Thursday, September 6 at 3pm EST. After launch, viewers can tune in at the same time every Tuesday and Thursday by visiting OddsShark.com, YouTube or Periscope.

To book Campbell or Avery as sports betting experts on your show, or for comment in your publication, please email [guysandbets@oddsshark.com](mailto:guysandbets@oddsshark.com). For more information, please visit [www.oddsshark.com/guys-and-bets/media](http://www.oddsshark.com/guys-and-bets/media) on desktop to download our official press kit.

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## **CONTACT:**

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## **ABOUT ODDSSHARK:**

OddsShark is your one-stop shop for betting odds, news, and insights. From major sporting events to pop culture happenings and everything in-between, OddsShark has you covered. On OddsShark.com, you can find stats, odds, and trends, as well as free picks from our OddsShark super computer.





# GUYS & BETS BIOS



## JON CAMPBELL HOST

Jon Campbell has been a media figure in the sports betting industry for over 16 years. You've heard him talking odds and bets throughout the airwaves on Fox Sports Radio, Sportsnet and many others. When it comes to sports betting, Jonny is here to help you bet with bite.

 @JONNYODSSHARK



## ANDREW AVERY CO-HOST

Jon's co-host, Andrew Avery has years of experience in the sports betting industry, and has been a sports fan as long as he can remember. Along with co-hosting Guys and Bets, Avery also hosts the OddsShark FC podcast. You can find his writing and insight on OddsShark's various soccer pages - his favorite sport to write about and wager on.

 @CHALK\_NINJA

 @GUYSANDBETS  @GUYSANDBETS

To book Campbell or Avery as sports betting experts on your show, or for comment in your publication, please email [guysandbets@oddsshark.com](mailto:guysandbets@oddsshark.com). For more information, please visit [www.oddsshark.com/guys-and-bets/media](http://www.oddsshark.com/guys-and-bets/media) on desktop to download our official press kit.



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# GUYS & BETS

## FAQS

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### **MEDIA**

#### **How can I get on the show?**

To be featured as a guest on Guys & Bets, please send an email to [guysandbets@oddsshark.com](mailto:guysandbets@oddsshark.com) to show your interest.

#### **How can I get the guys on my show?**

To book Jon or Andrew on your show, please contact [guysandbets@oddsshark.com](mailto:guysandbets@oddsshark.com).

#### **Who do I contact for quotes, interviews, etc.?**

For interviews or quotes, please contact Jenna Wills at [guysandbets@oddsshark.com](mailto:guysandbets@oddsshark.com), or message us on Twitter at [@guysandbets](https://twitter.com/guysandbets).

### **PUBLIC**

#### **Why should I watch the show?**

Guys & Bets is not your average sports broadcast. Your hosts, Jon and Andrew (aka Jonny and Ninja), will be bringing you the best and hottest news stories from the sports world, with a betting twist. If you're looking for the best sports betting tips, tricks, and picks from two of the industry's best, Guys & Bets is the show for you.

#### **Who are the personalities?**

Jon Campbell has been a media figure in the sports betting industry for over 16 years. You've heard him talking odds and bets throughout the airwaves on Fox Sports Radio, Sportsnet and many others.

Campbell's co-host, Andrew Avery has years of experience in the sports betting industry, and has been a sports fan as long as he can remember. Along with co-hosting Guys & Bets, Avery hosts the OddsShark FC podcast.

Campbell and Avery have been working together in the industry for over six years – their chemistry is electric like Jordan and Pippen. Both bring their sports betting expertise to the screen for Guys & Bets.

#### **What time is it on and where can I watch it?**

Guys & Bets will be launching on Thursday, September 6th, 2018 at 3pm EST on OddsShark.com at [OddsShark.com/guys-and-bets](http://OddsShark.com/guys-and-bets). Viewers can also watch the show on [Periscope](#) and [YouTube](#). The show will be broadcast every Tuesday and Thursday at 3pm EST.



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### **How long is the show?**

The average length of each show will be around 30 minutes, depending on the content of each episode.

### **Why is it called Guys & Bets?**

Quite simply, Guys & Bets features a couple of guys, and a lot of bets.

### **Will the guys answer my questions?**

Absolutely! Send your questions to us via Twitter at [@guysandbets](https://twitter.com/guysandbets) or email at [guysandbets@oddsshark.com](mailto:guysandbets@oddsshark.com) and the guys will answer as many questions as they can.

### **Will there be guests on the show?**

Yes. The show will feature occasional guests from the sports betting industry, along with members of [Team OddsShark](#).

### **Will the show have picks?**

Each week Jon and Andrew will be giving their top picks across major sports leagues. This fall you can expect lots of conversation and picks around both NFL and college football.

### **Where can I learn more about betting?**

OddsShark 101 is the go-to resource for expert sports betting advice. The page covers all of the basics, and even gives a few more advanced strategies to give you an advantage on game day. You can view the page here: <https://www.oddsshark.com/sports-betting>. You can also find more sports betting information on our sports betting 101 playlist on our [YouTube channel](#).

### **Can I make a bet with OddsShark?**

While you cannot make a bet on OddsShark, our Sportsbook Review page gives you the downlow on various sportsbooks to help you find which one is right for you. To view our sportsbook review page, visit: <https://www.oddsshark.com/sportsbook-review>.

### **Who is OddsShark?**

OddsShark is your one-stop shop for betting odds, news, and insights. From major sports events to pop culture happenings and everything in-between, OddsShark has you covered. On OddsShark.com, you can find stats, odds, and trends, as well as free picks from our OddsShark super computer. OddsShark is used as a trusted betting authority in major publications such as The Washington Post, FoxSports, ESPN and CBSSports.